



Health hub names fitness anchor



Courtesy of Club Colorado

An artist's rendering shows the Club Colorado 2534, which includes the Club One fitness center among other health businesses.

Calif.-based Club One headed to I-25 & U.S. 34

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Club Colorado 2534 announced Wednesday that a Club One fitness center will be the main business at the new health complex in Loveland.

The San Francisco, Calif.-based Club One Inc. has 18 locations in California and operates 80 fitness centers inside major workplaces across the nation, such as Motorola, AOL, Chevron and eBay.

Opening in spring 2007, Loveland's Club One will take up 60 percent of the 70,000-square-foot Club Colorado 2534 building southeast of Interstate 25 and U.S. Highway 34. The Loveland location, complete with an 8,000-square-foot children's workout center, will be the first Club One in Colorado.

"This will be a family-oriented fitness center," said Jim Mizes, CEO of Club One Inc. who visited Northern Colorado this week for the announcement.

"We're excited to be here because of the partnership with Club Colorado. When we saw the growing business community and residential area, we saw this as a market with great potential."

In addition to the fitness center, Club Colorado will also house a day spa, physical therapy office and an office for plastic surgery and cosmetic dentistry. The site will employ 100 to 150 people, Mizes said.

In addition to the children's workout center and classes, Club One will feature four pools and weight training, cardiovascular, spinning, yoga, Pilates and specialty performance training areas.

"We're known for our people and programs," Mizes said. "Our approach is based on the individual."

Monthly membership dues will range from \$60 to \$80 for individuals and \$80 to \$100 for families, said Matt Cadile, who is in charge of business development for Club One, Inc.

Though Club One will manage and operate the fitness club, Club Colorado 2534 LLC will own it. The Club Colorado 2534 building will be owned by Beacon View Holdings LLC.

Developing partner Kevin Younger, a Greeley physical therapist, said crews will likely break ground this spring, possibly in April. Physical therapists who work with Younger at Back on Track Physical Therapy and Consulting P.C. will rotate between their Greeley office and Club Colorado. The physical therapy offices in Club Colorado will occupy 4,000 square feet.

With nearly six acres, the building will be designed for a potential 20,000-square-foot future expansion, Younger said.

Future houses nearby will range in price from \$400,000 to \$1 million.

Club One and Club Colorado 2534 are scheduled to open in spring 2007.

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