

## **Fitness club ready to break ground on new location** Company to open 46,000-square-foot facility in 2007

*By Christine Steele*  
*The Daily Reporter-Herald*

JOHNSTOWN — California-based fitness chain Club One will break ground on its first Colorado location this spring at the southeast corner of Interstate 25 and U.S. 34 in the 2534 development.



Courtesy of Club Colorado

**Club One's location is seen here in an artist's rendition. The facility is expected to be completed in early 2007.**

Kevin Younger, owner of Back on Track Physical Therapy in Greeley, and partners Jason Sherrill and Jon Mosier of Landmark Construction Solutions, have plans for a health-themed building at the mixed-use development on the site.

The two-story facility will be home to the fitness center, a day spa and salon and a second location of Younger's physical therapy practice.

Younger said he researched several health club chains before coming to an agreement with Club One, which will manage the 46,000-square-foot facility.

The club will feature an 8,500-square-foot children's fitness area, a lap pool, teaching pool, whirlpool and therapy pool as well as a full-service fitness center with cardiovascular equipment, free weights, a sauna and steam room.

Matt Cadile, director of business development for Club One, said the regional location and proximity to several corporate headquarters at Centerra, such as Heska and Kroll Factual Data, and future corporate tenants at the 2534 development are what drew the company to the project.

Club One manages more than 80 corporate wellness programs for companies such as Motorola, AOL, Chevron and eBay.

The club will draw on the region's daytime population, including commuters and the local work force, as well as the growing residential population.

"Our experience is if you can get in early and evolve with a community, you become integrated into the residents' lifestyle," he said.

The club will target adults between 18 and 65 and families with children. Cadile said he expects the club to have 5,000 adult members in five years. Dues will range between \$60 and \$80 a month.

Groundbreaking will occur later this spring, with the targeted opening date scheduled for early 2007.

Carl Cross, of DesignOne Consultants in Greeley, is designing the project